



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA PEER TO PEER SOCIAL MEDIA POSTS EXAMPLES FACEBOOK/INSTAGRAM

EXAMPLE 1:

- My Y has an annual campaign to ensure that everyone in our community has access to vital community programs and resources that support youth development, healthy living and social responsibility.
- Every day, the Y works to support the people and neighborhoods that need it most by addressing community issues, youth development, chronic diseases, and teen leadership and academic enrichment.
- Across the nation countless people know the Y, but my Y is more than you think. Visit <https://p2p.onecause.com/mvymca2024> for more information.

EXAMPLE 2:

- This year, I hope to raise [INSERT FUNDRAISING GOAL] for my Y. Funds raised will support programs like: [INSERT NEW OR EXISTING PROGRAM EXAMPLES].
- Last year, charitable gifts from YMCA donors made it possible for kids to have a safe place to learn and build confidence after school; for families to reconnect and grow together; and help people access the health education and training they need, to reach their full potential.
- To learn more about how you can support the Y's, please contact me at [EMAILADDRESS], or visit: <https://p2p.onecause.com/mvymca2024>

EXAMPLE 3:

- I'm helping my Y raise __ dollars to make our community stronger. My personal fundraising goal is __. Will you help me? <https://p2p.onecause.com/mvymca2024>



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EXAMPLE 4:

- Are you a working parent? The YMCA Afterschool offers financial support to families in need. Will you join me in giving kids a safe place to grow and learn? <https://p2p.onecause.com/mvymca2024>

EXAMPLE 5:

- Did you go to summer camp as a kid? Many kids in Merrimack Valley YMCA summer camps benefit from financial assistance provided through our community's support. Please consider making a gift that will give a kid an experience that will last a lifetime. <https://p2p.onecause.com/mvymca2024>

EXAMPLE 6:

- Do you know how to swim? Drowning is one of the leading causes of injury and death for kids under the age of 15. Please join me in making a gift to the Merrimack Valley YMCA's Annual Campaign and you can help provide swim lessons to a child and potentially save a life. <https://p2p.onecause.com/mvymca2024>

EXAMPLE 7:

- The need for food security support continues to grow, households in the Merrimack Valley continue to need food resources that the YMCA provides. Please join me in making a gift to feed our neighbors. <https://p2p.onecause.com/mvymca2024>